

# CLEANER PRODUCTION FACTSHEET

## UNICERAMIC S.A.L

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### BACKGROUND



UNICERAMIC S.A.L. is the first company to have produced ceramic floor tiles in the Middle East and remains one of its largest producers.

The plant has an area of 42,000 m<sup>2</sup>, built on a 100,000 m<sup>2</sup> parcel of land located in the Bekaa Valley, near Chtaura. UNICERAMIC owns and operates three showrooms: in Hazmieh, in Ksara and in Jeita. Its Portfolio includes a wide range of products and services that suits all tastes and needs and provides costumers with complete decorative solutions.

Since its establishment, UNICERAMIC has constantly undertaken major technical renovations for making its product conform to the European Standards (UNI EN). Today it produces floor tiles conforming to both EN 177 and EN 176 standards and wall tiles to EN 159. In May 2001, it was awarded the ISO 9001:2000 certificate for quality management, and now a CP Assessment Report was in- planted in collaboration with LCPC in order to move for the second step which is ISO 14001 Certification.

### EVALUATION STATEMENT FROM UNICERAMIC

*On behalf of the President and the General Manager of Uniceramic, I would like to thank you for giving us this opportunity to implement the guidelines and to fill the conditions for an ISO 14001 certification. In addition, I would like to express my gratitude to Mr. Ragi Sleiman for his help and cooperation in preparing the CP assessment report.*

Karim Joseph Ghorra  
Technical Manager

### CONTACTS

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